

the

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The 26 **Alphabeasts** characters, originally only in a 15 inch size, are now available in a seven inch size. The two-sided beasts come in contrasting colors, front and back, with upper and lower-case letters on each side to enhance learning and playful functionality. The characters in the new size are available in letters A-Z and mimic the same design and fabric.

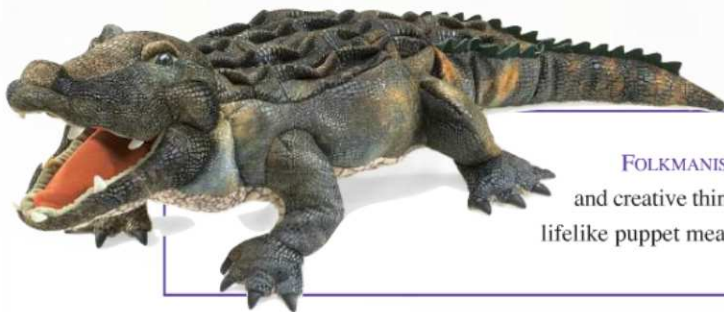


**MAGICFOREST** carries two European plush brands: Trudi from Italy and Moulin Roty from France. Trudi's plush animals come in two styles: Classic—where the character is sculpted from a minimum of seven pieces of fabric, and Best Bussi—Bussi in Italian means little kisses. All Trudi plush is double stitched and machine washable.

**Zombuddiez**, from **OHIYA**, is a cute and creepy plush character with dark eyes and green skin. The line of crass characters is designed to mirror the unique qualities within each and every one of us.



The **Howly Owls** friends are the newest addition to the **PIGGY WIGGIES** family. Take Howly Owl everywhere you go with the Howly Owl key chain. Each owl comes with a name and a story.

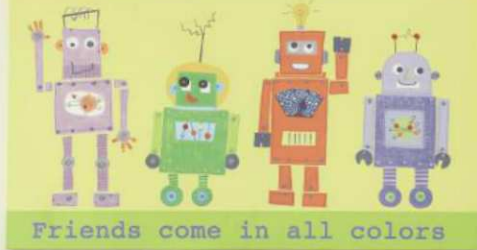


**FOLKMANIS** cuddly **American Alligator Puppet** encourages imaginative play and creative thinking with its realistically rendered scales and soft plastic teeth. The lifelike puppet measures 31 inches long.



Super Sprowtz introduces plush puppets that go along with previously released *Super Sprowtz* books. Colby Carrot, Brian Broccoli, Erica Eggplant, Suzy Sweetpea, Todd Tomato, Sammy Spinach, Oliver Onion & Gita Garlic, Miki Mushroom, and Zach Zucchini all have super powers, and their stories are designed to help kids get excited about eating their vegetables.

THE LITTLE ACORN presents a tooth fairy option for little boys with its line of **Tooth Fairy Pillows**. The tiny pocket on each pillow doubles as a pocket for the lost tooth and treasures as well as for notes and treats. Tooth Fairy Pillows are available in Robot, Tiger, Elephant, and Owl varieties.



Friends come in all colors



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