

Interior Design Group Launches LEED-Accredited Green Design Division

Elaine Williamson Designs, an award-winning, internationally regarded firm specializing in high-end residential and commercial interior design and décor, announced it has formerly launched a LEED-AP-Accredited residential and commercial interior design division in response to increasing marketplace demand for “green design solutions.” This follows the recent announcement that the company has secured fully five new home and business interior design contracts within the past 30 days.

Elaine Williamson Designs’ new LEED-AP-Accredited residential and commercial interior design division is spearheaded by ASID Allied Member Joanna Jackson, a degreed, LEED-Accredited interior design professional for new construction as well as building construction and design.

As the division head, Jackson is charged with cultivating Elaine Williamson Designs’ “green project portfolio” relative to both new business development and client services. In addition to driving residential and commercial client acquisition initiatives, Jackson and her team also execute contracted eco-conscious interior design and redesign projects from start to finish, including defining project scope, space planning and layout conceptualization, and furnishing and materials procurement. LEED Team design coordinator Kathleen Boykin also oversees related vendor and contractor relations.

