



Elaine Williamson Designs Lands 5 Contracts; Starts LEED Division

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Consider this a great month in the home furnishings and interior design business.

[Dallas-based Elaine Williamson Designs](#), which specializes in high-end residential and commercial interior design, has secured five new home and business interior design contracts within the past 30 days.

Along with that news, the company has started a LEED AP accredited residential and commercial interior design division in response to increased demand and to serve its growing client base.

The one commercial project for North Texas Spine and Sport entails a redesign for a doctor's personal office and four patient rooms. This contract is a continuation of the company's prior engagement with Texas Spine and Sport that is now complete, where Elaine Williamson Designs redesigned the medical office's exterior façade, lobby and lounge areas.

Combined, the four contracted home projects encompass nearly every residential space, including entry/foyer, office, bathroom, dining room, breakfast area, kitchen, sitting room, family room and formal living room.

"Despite the economic downturn, 2010 has been a very busy year for our firm," said Elaine Williamson, principal. "This flurry of new residential and commercial contracts—all referral based—further validate that our highly customized, client-centric design methodology, distinctive style sensibility and work ethic is resonating within the local marketplace."

With burgeoning demand for "green design" solutions within the marketplace, Elaine Williamson Designs has also formerly launched its new LEED AP Accredited residential and commercial interior design division spearheaded by ASID Allied Member Joanna Jackson, a LEED Accredited interior design professional for new construction as well as building construction and design.

As the division head, Jackson is charged with cultivating the company's green project portfolio. In addition to driving residential and commercial client acquisition initiatives, Joanna and her team also execute eco-conscious interior design and redesign projects from start to finish. LEED Team design coordinator Kathleen Boykin also oversees related vendor and contractor relations.

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