

Cool Facts About Ice Cream

In 1984, President Ronald Reagan designated July as National Ice Cream Month. Following are some cool facts about America's favorite confection:

1

Each American consumes a yearly average of 23.2 quarts of ice cream, ice milk, sherbet, ices and other frozen dairy products. More ice cream is sold on Sunday, and July and August are the top-selling months.



2

The most popular ice cream flavor in the nation is vanilla (27.8 percent), followed by chocolate (14.3 percent), strawberry (3.3 percent), chocolate chip (3.3 percent) and butter pecan (2.8 percent).



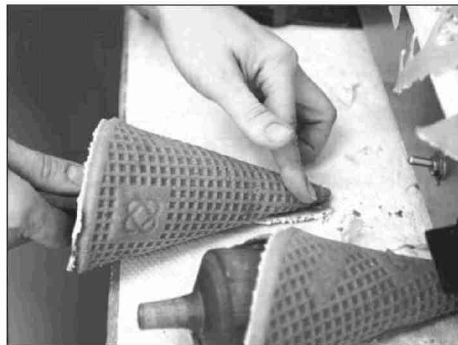
3

Children 2 to 12 and adults 45 and older eat the most ice cream per person.



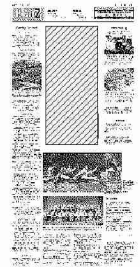
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The average number of licks to polish off a single-scoop ice cream cone is 50.



5

The first ice cream cone was produced in 1896 by Italo Marchiony, an immigrant living in New York City.



Sources: International Ice Cream Association,
www.CowabungaIceCream.com