

THINK PINK

This girly pastel is our fave color for October

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Find out more about Lauren Zeligson's Bobbi Brown lip gloss at tulsaworld.com/jawblog.

Nothing is easier than shopping for a cause, according to Lauren Zeligson. "InStyle, Self, Real Simple, Cookie — they all give you pages and pages of ways to help shop for the cause," Zeligson said, referring to National Breast Cancer Awareness Month, which is October. This month's editions of her favorite magazines are all dog-eared.

"All you have to do is go out, buy the products and hope that the money goes where it's supposed to," she said. "That's what I do every year."

Zeligson's finds for this year include Avon's Mari-mekko bag and a Bobbi Brown lip gloss.

Each year, more and more products are put on the market, most of them in shades of pink — pink being the signature color of breast cancer awareness.

Here are several items we found around town and online.



Faux a good cause

Throughout October, Chico's will donate 100 percent of net proceeds from the sale of its Girls in Pearls faux pearl bracelet with heart-shaped charm and pink glass crystal ribbon (\$20), and matching earrings (\$10) to Living Beyond Breast Cancer.





A real charmer

To signify keeping one's heart open to possibilities, this year's Power of Pink bracelet from Brighton includes a heart charm accented with pink-enamel heart motifs. The charm slides open sideways to reveal the phrases "Trust your journey" and "Everything is possible."

Brighton will donate \$5 to cancer charities for every Power of Pink bracelet (\$48) sold at authorized retailers, such as Brouse's in Utica Square; Perfect Touch, 4932 E. 91st St.; Brighton Collectibles, Woodland Hills Mall; and the Gift Gallery, 4107 S. Yale Ave., Suite 114.

Time for a cure

Coach's Francine Breast Cancer Awareness Watch has a deep-pink patent leather strap and a bright white dial detailed by a minute track and colorful outlined numerals at 12, 3, 6 and 9 o'clock. Its tonneau-shaped case is crafted in solid stainless steel and features a special case back custom-etched with the Breast Cancer ribbon motif.

Coach will donate 20 percent of proceeds from each watch sold now through Dec. 31 to the Breast Cancer Research Foundation. You can find it (\$298) in the Coach boutique at Utica Square and Woodland Hills Mall.



Real handymen wear pink

For every item among its pink products sold, CableOrganizer.com will donate \$1 to the Donna Foundation, a nonprofit that raises funds to meet the needs of women with breast cancer.

Items in the collection include: Cable Turtle cable winder (\$5.99), earPod storage case for tangle-free earbuds (\$9.99), Coleman Cool Colors outdoor extension cords (\$23.75), pink leather iPod case (\$15.44), Gorillapod digital camera tripod (\$32.93), Pink Bluetooth hands-free headset (\$17.99), PET expandable braided sleeving for cables (\$0.35 per foot), two-spool cable storage bag (\$37.80) and, shown here, the PelicanT i1010 and i1030 water-resistant, crushproof iPod case (\$28.78).

Find them at tulsaworld.com/cableorganizerpink.

Tee time

Heidi Klum is the face and Michael Kors the designer for this year's Key to the Cure tee from Saks Fifth Avenue.

More than \$30 from each T-shirt purchase will benefit Tulsa Project Woman, which provides breast-health education, no-cost mammography, diagnostic procedures and surgical services for women who may delay seeking medical attention because of financial hardships.

See the tees (\$40 each) at Saks in Utica Square.

