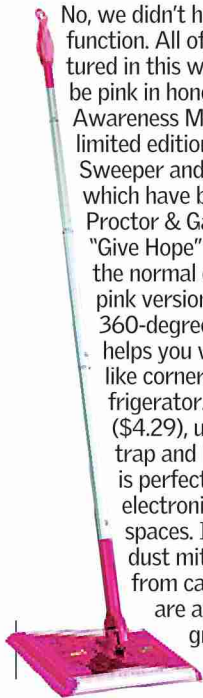


# New & notable

## Sweeper and duster go where the going is tough

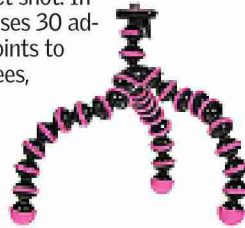
No, we didn't have a press malfunction. All of the products featured in this week's column will be pink in honor of Breast Cancer Awareness Month. First up is the limited edition pink Swiffer Sweeper and Swiffer Duster, which have been rolled out by Proctor & Gamble as part of its "Give Hope" campaign. Just like the normal green Sweeper, the pink version (\$10.99) has a 360-degree swivel head that helps you with difficult places, like corners and under the refrigerator. The Duster (\$4.29), using fluffy fibers to trap and lock dirt and dust, is perfect for cleaning blinds, electronics and other tiny spaces. It also removes dust mites and allergens from cats and dogs. Both are available at most grocery stores and mass-market retailers. Visit [www.swiffer.com](http://www.swiffer.com) for more information.



## Versatile tripod makes picture-taking a snap

CableOrganizer.com has always been a favorite in this space. And now you can get the same quality products in pink, thereby promoting Breast Cancer Awareness. The Go-

rillapod Digital Camera Tripod (\$32.93) puts an end to the silly trial-and-error task of perching and positioning a digital camera to get the perfect shot. Instead, it uses 30 adjustable joints to grip to trees, fences or posts to provide a steady and secure platform. The Two-Spool Cable Storage Bag (\$37.80) stores and totes two spools of cable, rope or even holiday lights so you don't encounter a pile of spaghetti the next time you need an extension cord or want to decorate. Speaking of extension cords, the Coleman Cool Colors Outdoor Extension Cord (\$23.75) looks pretty snazzy in pink.



## A toaster to adorn the kitchen countertop

The previous two items are products that have a limited use or will be seen only infrequently. But the pink Cuisinart compact four- and two-slice toasters will be with you for breakfast, lunch and dinner everyday. The Warhol-esque toasters have LED touch-pad control settings and backlit dials. The four-slicer sells for \$50, while the two-slice version costs \$30. Both are available at [www.neimanmarcus.com](http://www.neimanmarcus.com).



**Peter Bothum**

