



NORTH AMERICAN PRECIS SYNDICATE, INC.

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DOROTHY YORK
PRESIDENT

Merilee Kern
eDiets.com
12271 Stonemill Drive
San Diego, CA 92064

October 11, 2005

Dear Merilee:

When a public relations professional produces an extraordinary volume of media coverage, we think it is worthy of recognition. That's why we are sending you this certificate, which is only given to accounts whose results are in the top one-quarter of one percent.

Like the .300 hitter in baseball, achieving 400 placements represents a stellar performance—an exceptionally high total for a news feature.

We know from experience that stories we distribute for our clients generate 100 to 400 placements with 400 rarely being reached. However, your release brought in 672 placements with a full 37% of them being from the top 50 markets!

On behalf of the 121 people of NAPS, we congratulate you and wish you continued success.

Thank you for your work.

Sincerely,



Dorothy York
President