

Fetch Eyes New York City for Rapid Growth

Fetch Pet Care Inc., the Berkeley, Calif.-based pet-sitting and dog-walking service provider, has opened its first locations in New York City and plans to grow rapidly in the surrounding tri-state area, with flagship operations now running in Westchester, Orange, Suffolk and Monroe Counties.

The company reports it is actively seeking franchisees to open more than 150 available territories in the area over the next two years. Each franchise territory contains 50,000 households.

"We decided to dramatically expand into New York City and the tri-state area based not only on the high density of the pet population, but also the high incidence of residents with long work commutes and demanding jobs that require extended time away from home," said Paul Mann, Fetch founder and chief executive officer. "We intend to significantly extend our reach into New York City and the tri-state area."

Steve Blane, one of the new franchises in the area, opened Fetch Pet Care of NYC Upper West Side in New York City and Andrew Ferguson and Denise Monteleone opened Fetch Pet Care of South Central Suffolk County in Holbrook, N.Y.

Also, Brandon and Jill Iurato, who own and operate Fetch Pet Care of Southern Orange County and Northern Sussex County, increased their territory to include Northern Rockland County and Northern Bergen County in New Jersey.

The company now has at least 180 franchises in at least 34 states.

Other new franchises have recently opened in Brookline, Mass.; Hudson, Ohio; Tempe, Ariz.; Olathe, Kan.; Santa Barbara

and San Dimas, Calif.; West Bloomfield, Mich.; Kansas City, Mo.; Colorado Springs, Colo.; and Champions Forest, Texas.

