

The Scoop

## Flash Back

Retro cameras will make you fall in love with film...again

Instant cameras are hot again! After Polaroid closed its last factory in 2008, former employees founded The Impossible Project, to resell existing film. Now the group has created its own high-quality instant film, and competitor Fujifilm is producing instant cameras and film. Plus, Polaroid is working with—wait for it—Lady Gaga to develop new products, including a camera that lets you photograph, preview, and print images. Film prices often start around \$12 for 10 exposures. Find cameras at sites like Amazon.com, UrbanOutfitters.com, or Walmart.com, or check them out in specialty photo stores. —Nicole Crowder



The limited edition **Polaroid SX-70** is the real deal: an instant camera built in the 1970s but restored and hand-inspected. It folds for easy storage (\$350; [photojojo.com](http://photojojo.com)).

In less than 60 seconds, **Polaroid's Z340** prints 3- by 4-inch images onto paper embedded with dye crystals; no ink needed (\$299; [polaroid.com](http://polaroid.com)).



The sleek **Fujifilm Instax Mini 7S** produces credit card-size images that appear in seconds (\$69; [amazon.com](http://amazon.com)).



The **Fuji Instax 210 Instant Camera** lets you easily capture your grandkids' graduations with 4-inch-wide photos (\$60; [amazon.com](http://amazon.com)).



## FAT CHANCE!

Now you can win money by dropping a few pounds

Want to fatten your wallet and lose weight? New websites let you bet that you'll meet your goals—and earn money when you succeed.

HealthyWage.com pays you for losing 10 percent of your body weight and lets teams compete for up to \$10,000. DietBet.com lets you bet against your pals: Those who reach their target weights by the last weigh-in win money. And StickK.com adds a twist: Dieters who don't meet their goals forfeit bets to friends, charities, or "anti-charities"—organizations whose views they oppose. (Eighty percent of those who chose an anti-charity met their weight-loss goals.)

In general, people lose more weight when there is money on the line, a recent analysis of research from Cornell University found. Take Nat Walker, 50, who recently competed with a group on DietBet.com. He lost more than 10 pounds and won his challenge. "The financial incentive was there," says the project manager from Burlington, Connecticut. "It gave me an absolute goal of where I needed to be in 28 days, and it was extremely motivating." —Christina Lanzito