Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword: Thursday, October 01, 2009 LA CANADA, CA 115,180 (N/A) Magazine (M) 6 Ketra Oberlander

Purchases That Make a Difference for Disabled

BLIND ARTIST KETRA OBERLANDER ART SAMPLE of Stationary

Art of Possibility® Studios was founded by award-winning

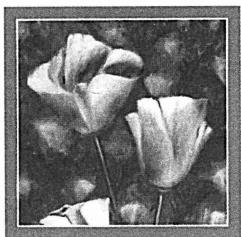
blind painter Ketra Oberlander, who chose to take on the challenge of scaling the business to help others.

As a blind painter Ketra hopes her work inspires people to expand what they believe to be possible and open themselves to a universe of tremendous potential.

She aspires to encourage and inspire people to transcend expectation and to be their best. It is the only art brand exclusively representing physically disabled artists in a for-profit model, as it becomes the livelihood of the artists.

Handmade items for sale created by the extraordinary artists who comprise **Art of Possibility®** Studios include bookmarks, tapestries, **Phenominoes®** pendant jewelry, and stationary items.

These products solve a problem for consumers who desperately want their



purchases to mean something; by knowing that their purchase directly supports and benefits a physically disabled artist, these products connect those consumers with an important

social mission of inclusion and compassion.

Creations from Art of Possibility® Studios have been featured on television programs including "Extreme Makeover: Home Edition" and PBS documentaries, on radio programs including WICC-AM and WISR-AM, in magazines including Total Art Licensing and Art Buyer, in newspapers including the New York Times and the Hollywood Insider, and in books such as Exposures, Beautiful Women, and What Color is the Wind.

More information can be found by going online to <u>aopstudios.com</u>, via email at <u>ketra@aopstudios.com</u>, or by mail to 732 Vader Ct., Santa Clara, CA 95050-6919. Also, Ms. Oberlander can be contacted at her studio by calling 408-423-8220.

